Welcome to the PubMatic Community!

The community provides access to product documentation, learning videos, developer APIs, OpenWrap SDK content, and more. Get the most out of the PubMatic community experience with our Community FAQ!

Learn How

Featured Content

- Account setup guide for publishers (sites/apps & ad tags)
- Ad Pod Support for OpenWrap Video
- App-ads.txt (ads.txt for apps) Overview
- App-ads.txt Dashboard
- App-Ads.txt FAQ and Guide for PubMatic Publishers
- Bulk Uploading Sites, Ad Tags and Domains
- CTV/OTT
- OpenWrap CTV Video API Specification
- Publisher UI Onboarding Video Learning
- PubMatic Integrations
- PubMatic Videos Home
- Quick sheet: Adding Sites and Tags in the Publisher UI
Recently Updated

Custom key-value pairs
Aug 28, 2020 • updated by Mindy Carpenter • view change

PMP troubleshooting playbook
Aug 28, 2020 • updated by Mindy Carpenter • view change

PMP guidelines
Create and edit PMP, PMP Preferred, and PMP-G deals
Aug 27, 2020 • updated by Mindy Carpenter • view change

OpenWrap and Prebid outstream support
Aug 27, 2020 • updated by Catherine Racette • view change

FAQs: Targeted PMP for publishers
Aug 27, 2020 • updated by Catherine Racette • view change

FAQs: Private Marketplace
Aug 25, 2020 • created by Mindy Carpenter

PMP Notifications & Alerts
Aug 25, 2020 • updated by Mindy Carpenter • view change

Sites/apps unmapped with DSP demand
Aug 25, 2020 • updated by Mindy Carpenter • view change

Policy for low-performing deals
Aug 25, 2020 • updated by Mindy Carpenter • view change