Watch PubMatic's learning videos to enhance your understanding and usage of PubMatic's PubUI and MBC platforms.

**PUB UI ONBOARDING**
- Onboarding Introduction
- Ad Quality
- Analytics
- Audience Encore
- Inventory
- Transactions

**AUDIENCE ENCORE**
- Navigation & Managing Segments
- Create a Targeted PMP Deal
- Reporting on Segments

**OTT/CTV**
- OTT/CTV Foundations Training
- Glossary
- Evolution
- Market Trends
- Ecosystem
- Technology

**ANALYTICS**
- Publisher UI Dashboard
- Media Buyer Console Dashboard
- Existing Reports and Report Builder

**PRIVATE MARKETPLACE**
- Creating a PMP Deal
- Monitor PMP Performance
- PMP Troubleshooting Scenarios
- Using RTB Rules