Resources Home

Resources
Find resources that apply to a broad range of PubMatic and industry topics, including GDPR and an Ad Tech Glossary.

GDPR & CCPA Resources

- GDPR Overview & Resources
- GDPR Compliance FAQ for DSPs/buyers
- GDPR Compliance FAQ for Publishers
- GDPR Implementation in the RTB Platform
- Guide to GDPR Product Changes
- GDPR RTB Platform Updates
- Transparency and Consent Framework (TCF) v2.0 FAQs
- CCPA-related content

Other Resources

Learn More About

- PubMatic password policy New!
- Ad Tech Glossary
- PubMatic Videos
- Community FAQ
- Tipalti FAQ