Welcome to the PubMatic Community!

The community provides access to product documentation, learning videos, developer APIs, OpenWrap SDK content, and more. Learn more with our Community FAQ!

Featured Content

- Account setup guide for publishers (sites/apps and ad tags)
- Ad Pod Support for OpenWrap Video
- App-ads.txt (ads.txt for apps) Overview
- App-ads.txt Dashboard
- App-Ads.txt FAQ and Guide for PubMatic Publishers
- Bulk Uploading Sites, Ad Tags and Domains
- CTV/OTT
- OpenWrap CTV Video API Specification
- OpenWrap SDK Training Videos
- Outstream discrepancies in OpenWrap
- Publisher UI Onboarding Video Learning
- PubMatic Integrations
Recently Updated

No-bid reason codes
Sep 01, 2021 • updated by Mindy Carpenter • view change

Bid Response Objects and Parameters
Sep 01, 2021 • updated by Mindy Carpenter • view change

Allowlist
OpenWrap A/B Tests
Aug 30, 2021 • updated by Mindy Carpenter • view change

OpenWrap CTV Video API Specification
Aug 26, 2021 • updated by David Simerly • view change

Parent buyer Auction Package deals
Aug 26, 2021 • updated by Mindy Carpenter • view change

API Data Pull
Aug 24, 2021 • updated by Chandni Patel • view change

OpenWrap Line Item Tool User Guide
Aug 24, 2021 • updated by isha bharti • view change

Create an Auction Package in the Media Buyer Console
Aug 23, 2021 • updated by Mindy Carpenter • view change

Video-specific Parameters
Aug 23, 2021 • updated by David Simerly • view change