

Audience Encore: Reporting on Audiences

Welcome to the third and final training video in our Audience Encore miniseries. We developed this video series to help you on-board quickly. Once completed; you will understand how to:

- Access analytics such as Deal & Audience Usage Reports to better understand performance

If you have any questions, please do not hesitate to contact your account manager who can help you.

Useful Links

[Audience Encore Community Page](#)

[Media Buyer Console Login](#)

[Media Buyer Console Community Page](#)

[Deal Performance Report](#)

[Audience Reporting](#)