

Ad quality

Overview

Leveraging both automated and manual processes, we provide best-in-class protection with greater transparency and viewability insight across screens, channels and formats, allowing publishers to proactively address threats to brand safety and protect the end user experience.

We help safeguard publishers' inventory across channels, screens and ad formats, by monitoring for and protecting from low-quality ads that harm the user experience.

Learn more about PubMatic's ad quality tools:

- [Creative Management](#)
- [Blocklists](#)
- [Client-Side Creative Violations](#)